Dear Supporter,

We need your help! The East Kentwood High School has a robotics team that needs your support. While the team has volunteers that support the programming and electrical aspects of robotics, we need mechanical and fabrication expertise, as well as money. Please read the rest of this letter to find out how you can make a difference in students’ lives.

**F**or the **I**nspiration and **R**ecognition of **S**cience and **T**echnology (FIRST) was founded in 1989 as a robotics competition to “inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.” Based in Manchester, NH, the 501c3 not-for-profit public charity designs accessible, innovative programs that motivate young people to pursue education and career opportunities in science, technology, engineering, and math, while building self-confidence, knowledge, and life skills.

The Red Storm FIRST Robotics Team is an extra-curricular program where students are exposed to engineering, finance, marketing, business, and advanced technology through problem solving, collaboration and architectural design. The team, which consists of 9th through 12thgrade students, has daily meetings to develop strategies, prototypes and ultimately design a robot for competition on local, state and national levels.

The Red Storm FIRST Robotics Team is looking for volunteers that can help with:

* General mechanical engineering/design
* Computer Aided Design (CAD)
* Actuator / Motor fundamentals
* Pneumatics
* Fabrication
* As well as other general business needs

Red Storm Robotics also needs additional financial contributions and in-kind donations. This support provides vital resources for the Red Storm Robotics Team organizational growth, and is a testimony to the value found in FIRST programs.

**Sponsorship opportunities:**

* Supply parts, equipment, services, and/or facilities
* Involve employees as mentors and/or volunteers
* Providing meals
* Provide financial support to cover robot build expenses and competition fees/travel to local, state and national competitions

**Sponsorship benefits to Team:**

* Strengthens school and sponsor reputations in the community
* Builds a technologically literate work force
* Creates a pipeline for interns and future employees

Thank you in advance for your support and donations to strengthen the future of the Red Storm Team.

Best Regards,

*The Red Storm Team*